

# Best Buy Stores S de RL de CV in Consumer Electronics (Mexico)

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## Abstracts

Best Buy aims to remain the leading electronics and appliance specialist retailer by focusing on an omnichannel strategy. The company will continue to open both large Best Buy Store outlets and small Best Buy Express outlets in cities across the country in the forecast period. The company will also strive to increase online sales by offering the same high levels of customer service seen in its physical stores and by offering attractive online-only deals with optional in-store collection and paym...

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