

Best Buy Co Inc in Consumer Electronics (USA)

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Date: August 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B6FB3F7D0BAEN

Abstracts

Under CEO Hubert Joly, Best Buy Co Inc has orchestrated a remarkable about-face. At the beginning of the review period, the company looked as if it might suffer the same fate as many of the other electronics and appliance specialist retailers in the US, with Amazon.com Inc and other online retailers progressively leeching share from the once-mighty big-box store. However, under Joly's leadership, Best Buy has dived headlong into omnichannel retail by significantly beefing up and improving its on...

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