

# Best Buy Co Inc in Consumer Appliances (USA)

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## Abstracts

Electronics and appliance specialists retailers have seen their share of troubles in recent years. The demise of Circuit City and the substantial restructuring of RadioShack stand out as strong examples of the challenges that the retail channel has faced. In the wake of these challenges, Best Buy responded with its “Renew Blue” programme which has focused on improved service, training employees and improving the shopping experience. Whilst Best Buy has closed a handful of stores, its focus on...

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