

Best Buy Canada Ltd in Retailing (Canada)

<https://marketpublishers.com/r/BE7F5568D19EN.html>

Date: March 2013

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: BE7F5568D19EN

Abstracts

To retain its position in Canada, Best Buy Canada Ltd continues to focus on the expansion of the range of products found in its retail outlets, internet retailing and mobile platforms. Best Buy Canada Ltd maintains its core dual-branding strategy with the Best Buy and Future Shop retail banners, with Best Buy having a higher positioning and with more emphasis on consumer electronics and small appliances, whereas Future Shop, as the leading consumer electronics outlet for appliances, includes.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Best Buy Canada Ltd: Key Facts

Summary 2 Best Buy Canada Ltd: Operational Indicators

Internet Strategy

Summary 3 Best Buy Canada Ltd: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 Best Buy Canada Ltd: Private Label Portfolio

Competitive Positioning

Summary 5 Best Buy Canada Ltd: Competitive Position 2012

I would like to order

Product name: Best Buy Canada Ltd in Retailing (Canada)

Product link: <https://marketpublishers.com/r/BE7F5568D19EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE7F5568D19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970