

Best Buy Canada Ltd in Consumer Electronics (Canada)

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Abstracts

Best Buy markets and positions itself as experts in electronics and technology. It is not just a retailer, but a place for consumers to learn and ask questions about products. The company's "Geek Squad" is a good example of this, as they assist consumers who experience issues with their products. Best Buy customers can also speak with customers and product support by telephone and online via e-mail and live chat. Consumers can also obtain help via Best Buy's app, "Blue-Assist." One of the compan...

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