

Best Buy Canada Ltd in Consumer Appliances (Canada)

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Abstracts

Best Buy Canada is active in the home and small appliance categories through its flagship banner, Best Buy and the Canada-based Future Shop chain. Future Shop stores are the primary outlets for major appliances while Best Buy is focused on small appliances, although in 2014 the chain began to sell major appliances online, in comparison to Future Shop which stocks inventory in stores. The company struggled with appliances sales in 2014 due to relatively sluggish sales in the overall market and a.

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