

# Berry Global Inc in Packaging (World)

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## Abstracts

Berry Global is a major global manufacturer of plastic packaging. The company's flexible and rigid plastic packaging offer should benefit from the rising demand for snacking and convenience packaging globally. That said, despite its expansion efforts, Berry's revenues are still mainly generated in the US, which limits its growth prospects. It is therefore important for Berry to expand both geographically and in terms of product coverage to sustain future growth.

Euromonitor International's Berry Global Inc in Packaging (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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