

Berlin-Chemie AG in Consumer Health (Kazakhstan)

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Abstracts

Berlin-Chemie's parent company (Menarini Group) has two strategic objectives: research and internationalisation. Both of these areas allow innovative products to be successfully used worldwide for the satisfaction of patients. Globally the Menarini Group is considered a reliable and effective partner. This refers both to its development of new drugs and the communication of scientific information. The partnership-based strategy of the parent company benefits Berlin-Chemie AG, which is...

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