

# Beauty and Personal Care Packaging in Argentina

<https://marketpublishers.com/r/B304EFE0D0EEN.html>

Date: June 2023

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: B304EFE0D0EEN

## Abstracts

The increasing demand for oral care packaging in Argentina can be attributed to factors such as rising levels of oral health awareness and the popularity of cosmetic dentistry, which has resulted in greater demand for oral care products. To stand out in a competitive category, brand owners are using packaging as a means of product differentiation, introducing innovative designs and eye-catching graphics. For example, Unilever plans to shift its complete oral care portfolio, including the Pepsode...

Euromonitor International's Beauty and Personal Care Packaging in Argentina report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Beauty and Personal Care Packaging in Argentina  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

BEAUTY AND PERSONAL CARE PACKAGING IN ARGENTINA  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Oral care products continues to see increasing demand in Argentina in 2022  
Rigid plastic dominates skin care packaging in the shape of HDPE bottles, other plastic jars and squeezable plastic tubes  
Argentinian consumers favour the 50ml pack size in fragrances due to its affordability convenience

### **PROSPECTS AND OPPORTUNITIES**

Sustainably packaged products a growing trend in Argentina  
Minimalistic and innovative packaging solutions gaining momentum among brand owners

## I would like to order

Product name: Beauty and Personal Care Packaging in Argentina

Product link: <https://marketpublishers.com/r/B304EFE0D0EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B304EFE0D0EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970