

Bencik Culinary Group in Consumer Foodservice (Slovakia)

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Abstracts

Bencik Culinary Group is set to defend its market share over the short term, offering more-frequent menu innovations and seeking out new locations for its businesses in western Slovakia (in the vicinity of the Bratislava region). Its Bokovka beer house and restaurant concept is expected to open up new outlets in the future, although not as many as the company planned, which is due to strong competition from independent players. In 2015, Bencik Culinary Group also acquired the licence for operati...

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