

Beauty and Personal Care Packaging in Japan

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Abstracts

Although their packaging unit volumes were down slightly in 2022, bath additives have recorded significant growth in Japan in recent years as Japanese consumers believe in the cultural significance of bathing, which goes beyond mere hygiene to encompass relaxation and therapeutic benefits, and has generated strong demand for bath products among local consumers. The increasing focus on wellness and self-care has further amplified the interest in bath additives, as they offer a holistic bathing ex...

Euromonitor International's Beauty and Personal Care Packaging in Japan report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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