

# Beauty and Personal Care Packaging in Poland

<https://marketpublishers.com/r/B3774834E85EN.html>

Date: July 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: B3774834E85EN

## Abstracts

While HDPE bottles and folding cartons remained the two biggest pack types in Polish beauty and personal care packaging in unit volume terms in 2022, squeezable plastic tubes was third biggest and was also continuing to record rising unit volumes in Poland in this year. Squeezable plastic tubes are popular for beauty and personal care packaging in Poland due to their cost-effectiveness and practical benefits. Compared to glass or rigid plastic containers, plastic tubes are more economical, as th...

Euromonitor International's Beauty and Personal Care Packaging in Poland report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Beauty and Personal Care Packaging in Poland  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

BEAUTY AND PERSONAL CARE PACKAGING IN POLAND  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Usage of squeezable plastic tubes continues to grow in 2022  
Growing popularity of skin care positively impacted key pack types  
Garnier launches a 100% recyclable paper-based tube for its BB cream

### **PROSPECTS AND OPPORTUNITIES**

The 50ml pack will remain the most popular size over the forecast period  
Beauty Kitchen takes steps to make its packaging more sustainable

## I would like to order

Product name: Beauty and Personal Care Packaging in Poland

Product link: <https://marketpublishers.com/r/B3774834E85EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B3774834E85EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970