

# Belle Rose in Beauty and Personal Care (Tunisia)

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## Abstracts

Belle Rose will continue producing mass beauty and personal care products for adults, however, it may be difficult for the company to maintain its competitiveness as the products lack attractive packaging and efficient marketing activities.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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## Contents

Strategic Direction

Key Facts

Summary 1 Belle Rose: Key Facts

Company Background

Competitive Positioning

Summary 2 Belle Rose: Competitive Position 2012

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