

Belle International Holdings Ltd in Apparel and Footwear (China)

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Abstracts

Belle International Holdings Ltd is expected to maintain its strategy of expanding sales networks across the country as well as diversifying its brand positioning in order to meet different consumers' needs. In the next two years, the company will develop new apparel businesses through further market penetration and introduction of new brands in the Chinese market. However, the company expects to maintain relatively balanced growth for three core businesses, footwear, sportswear and apparel, in...

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