

Bella SK sro in Tissue and Hygiene (Slovakia)

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Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

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Abstracts

Bella SK sro is a small manufacturer of sanitary protection in Slovakia. The company is focusing mainly on building a share and competing with large multinationals and other players in the market. The company would like to strengthen its share and was therefore one of the first retail hygiene companies to open its own e-shop.

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