

Bella Premier Happy Hygiene Care Pvt Ltd in Tissue and Hygiene (India)

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Abstracts

The company's strategic goal is to reduce dependency on its South India production facility and market space on a long-term basis: In 2012, the company proposed inception of a new manufacturing unit in North India focusing on regional market space and export volume sales to SAARC (South Asian Association for Regional Cooperation) and other Asian countries, reducing long-term dependency on South India.

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Contents

BELLA PREMIER HAPPY HYGIENE CARE PVT LTD IN TISSUE AND HYGIENE
(INDIA)

Euromonitor International

August 2013

Strategic Direction

Key Facts

Summary 1 Bella Premier Happy Hygiene Care Pvt Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Bella Premier Happy Hygiene Care Pvt Ltd: Competitive Position 2012

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