

Belita SP OOO - Viteks ZAO in Beauty and Personal Care (Belarus)

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Abstracts

Belita SP - Viteks is the leading Belarusian beauty and personal care manufacturer, operating in all categories within beauty and personal care, with the exception of fragrances and deodorants. Over the forecast period it will aim to increase production and gain share in all the categories in which it is present. In order to achieve this, the company plans to expand its product range, increasingly focusing on new products with better quality made from natural ingredients. The company also plans...

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