

Beijing Lvde Food Co Ltd in Health and Wellness (China)

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Date: April 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: BC49A3A86D0EN

Abstracts

Beijing Lvde is likely to benefit from a number of factors in the forecast period. The company will for example benefit from the rising incidence of diabetes, with this being linked to a growing number of consumers suffering from excess weight. The company will also benefit from widening distribution and from growing awareness of its products, alongside its established customer loyalty. Trade sources believe that the company will capitalise on these trends by investing heavily in new product...

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Contents

Strategic Direction

Key Facts

Summary 1 Beijing Lvde Food Co Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Beijing Lvde Food Co Ltd: Competitive Position 2014

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