

Beijing Bo Ai Pets Co Ltd in Pet Care (China)

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Abstracts

Beijing Bo Ai Pets aims to strengthen its leading position in pet shops and services, including pet grooming, hotels, hospitals, funeral services and spas. With an official online mall and 116 physical stores in 2016, the retailer integrates online and offline retailing and aims to consolidate its Kudi Pets franchise chain of pet shops and superstores.

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