

Beiersdorf NV SA in Beauty and Personal Care (Belgium)

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Date: April 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BABF789159DEN

Abstracts

Beiersdorf Belgium's 'Blue Agenda' states that the company seeks to be the leader in all of the beauty and personal care categories in which it is present.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.



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