

# Behpakhsh Co in Packaged Food (Iran)

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## **Abstracts**

As a distribution company, Behpakhsh aims to improve its distribution network to cover all independent small grocers across all of Iran. The company has the ambition of weakening the influence of wholesalers and increasing the weight of small retailers in its activities. It also has plans to expand its current portfolio to more items, resulting in higher revenues.

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