

# Begudes I Marketing SL in Packaged Food (Spain)

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## Abstracts

Continuing its strategy of expanding coverage across the Spanish territory, in early 2012 Grupo B-Mark invested €600,000 in acquiring Comercial Reig, a company based in the province of Castellon in the Autonomous Community of Valencia. This move indicates the importance of the Mediterranean coast to the company, as it is an area of high tourism potential. In 2011, also as part of this expansion plan, the company invested €1 million in purchasing and refitting an industrial warehouse in...

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