

# **Beer in the Czech Republic**

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## **Abstracts**

Beer in the Czech Republic came under further pressure in 2023, with on-trade volumes declining. Stubbornly high inflation continued to impact Czech consumers with the cost-of-living creating a tougher economic environment in 2023. The on trade has largely suffered from these factors, since it is more expensive to dine out in the Czech Republic. Consequently, the frequency of visits to on-trade channels lowered and venues also reported lower spend per visit. This trend will likely continue into...

Euromonitor International's Beer in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beer market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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