

Beauty and Personal Care Packaging in South Korea

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Abstracts

South Korea relaxed the bulk of its COVID-19 restrictions in April-May 2022, triggering a return to pre-pandemic out-of-home lifestyles. This, in turn, helped drive volume sales in beauty and personal care categories that consumers use when going out, such as colour cosmetics. Both the leading pack types in this category – folding cartons and speciality cosmetics containers – recorded very dynamic unit volume sales growth in 2022 after two consecutive years of decline following the arrival of th...

Euromonitor International's Beauty and Personal Care Packaging in South Korea report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Beauty and Personal Care Packaging in South Korea
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LIST OF CONTENTS AND TABLES

BEAUTY AND PERSONAL CARE PACKAGING IN SOUTH KOREA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Removal of pandemic restrictions boosts sales in colour cosmetics
Bio-based materials boost eco-credentials of cosmetics containers
Use of paper to boost sustainability credentials of squeezable plastic tubes

PROSPECTS AND OPPORTUNITIES

LG Household and Health Care to start using cosmetics containers made from waste plastic oil
Glass bottles to gain share over the forecast period

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