

Beauty and Personal Care Packaging in Indonesia

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Abstracts

In 2022, Indonesian consumers resumed their pre-pandemic, out-of-home lifestyles as COVID-19 restrictions were fully lifted in this year. This drove retail unit volume sales of deodorants as consumers returned to schools and offices. As a result, metal aerosol cans, the only pack type used for spray deodorants, saw a marked increase in packaging unit volumes. As spray deodorants continue to gain popularity compared to the other deodorant formats, metal aerosol cans are expected to see further in...

Euromonitor International's Beauty and Personal Care Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

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Contents

Beauty and Personal Care Packaging in Indonesia
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LIST OF CONTENTS AND TABLES

BEAUTY AND PERSONAL CARE PACKAGING IN INDONESIA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth in deodorants boosts the sales of metal aerosol cans in 2022
Amorepacific entry brings with it its sustainability initiatives
Resealable pouches enter Indonesia's beauty and personal care market

PROSPECTS AND OPPORTUNITIES

Breaking down of stigmas should boost men's skin care sales
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