

Beauty and Personal Care Packaging in the Philippines

<https://marketpublishers.com/r/B225397CE15EN.html>

Date: June 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: B225397CE15EN

Abstracts

As society fully reopened with the lifting of COVID-19 restrictions, beauty and personal care packaging unit volume sales increased in the Philippines in 2022 after its performances in the previous two years had been negatively impacted by the pandemic, recording a decline in 2021 following only marginally positive growth in 2020 against a backdrop of limited mobility and a fear of transmission of the virus.

Euromonitor International's Beauty and Personal Care Packaging in Philippines report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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Reusable packaging is the latest trend in hair care packaging

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Squeezable plastic tubes to see robust forecast period growth

Larger pack sizes to gain share in oral care

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