

Beauty and Personal Care Packaging in the United Kingdom

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Abstracts

In 2021, consumers started to resume their normal activities as COVID-19 restrictions eased. People spent more time outside their homes as offices reopened and socialisation increased after a long period of staying indoors. This led packaging types in several categories to rebound after a year of decline. For instance, consumers were more conscious of their body odour due to more contact with others, and the packaging volumes of metal aerosol cans that are used in the packaging of deodorants the...

Euromonitor International's Beauty and Personal Care Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Refill packaging gains ground as more retailers move into this space

PROSPECTS AND OPPORTUNITIES

Launches of recyclable packaging in toothpaste set to drive growth

UK Plastic Tax to drive growth of sustainable packaging and packaging-free products

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