+44 20 8123 2220
info@marketpublishers.com

Beauty and Personal Care Packaging in Turkey

https://marketpublishers.com/r/B4ED5C0D256EN.html
Date: August 2022
Pages: 11
Price: US$ 990.00 (Single User License)
ID: B4ED5C0D256EN

Abstracts

Total bath and shower packaging volumes continued to rise in 2020-2021, driving increases in the folding cartons, HDPE bottles, PET bottles, plastic pouches and squeezable plastic tubes used for such products. The increased consumer focus on hygiene and cleanliness since the outbreak of the pandemic in 2020 led to another year of growth for bath and shower products in 2021, benefiting the associated packaging volumes. Hand sanitiser was the category that saw the strongest growth in packaging vol...

Euromonitor International's Beauty and Personal Care Packaging in Turkey report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

BEAUTY AND PERSONAL CARE PACKAGING IN TURKEY
KEY DATA FINDINGS
2021 DEVELOPMENTS
Continued high hygiene standards drive packaging volumes in bath and shower
Players offer colour cosmetics packaging to meet consumer demands
Most pack types in fragrances see declining volumes
PROSPECTS AND OPPORTUNITIES
Continued DIY trend in hair care set to drive packaging volumes
Consumer demand and new legislation will ensure companies offer sustainable packaging

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Beauty and Personal Care Packaging in Turkey
Product link: https://marketpublishers.com/r/B4ED5C0D256EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B4ED5C0D256EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970