

Beauty and Personal Care Packaging in South Korea

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Beauty and personal care packaging continued to post steady growth in 2016. However, with the market maturing, leading players are turning their focus to expanding in other Asian countries, thus leading to less focus on innovative packaging development, with most changes being limited to simple alterations of colour and shape.

Euromonitor International's Beauty and Personal Care Packaging in South Korea report offers insight into key trends and developments driving packaging across the category.

Product coverage: Adult Sun Care Packaging, Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Beauty and Personal Care Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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