

Beauty and Personal Care Packaging in Russia

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Abstracts

The outbreak of COVID-19 had a significant impact on beauty and personal care packaging in Russia in 2020. With economic conditions in the country already leading to consumers being price-sensitive throughout the review period, lockdown measures and social distancing regulations further amplified the trend towards cost-cutting. A sharp decline in Russia's economy in 2020, with rising unemployment and falling disposable incomes, was impacting demand. Heightened economic caution was motivating con...

Euromonitor International's Beauty and Personal Care Packaging in Russia report offers insight into key trends and developments driving packaging across the category.

Data coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Bath and shower manages to record positive growth thanks to its products' hygiene properties

Price-sensitive consumers shift further to large-sized formats in bath and shower and hair care in 2019

Rising environmental awareness fuelling development in beauty and personal care packaging

RECOVERY AND OPPORTUNITIES

Premium players looking to glass bottles to help their brands stand out

Metal aerosol cans expected to see growth

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