

## Beauty and Personal Care Packaging in Germany

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In line with rising health and environmental awareness among German consumers, natural products have gained popularity in beauty and personal care in recent years. This trend, which is expected to become more mainstream over the forecast period, is leading many consumers to give greater consideration not only to product ingredients, but also to the environmental impact of packaging. Accordingly, it is becoming increasingly important for manufacturers to provide more eco-friendly packaging soluti...

Euromonitor International's Beauty and Personal Care Packaging in Germany report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Adult Sun Care Packaging, Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Beauty and Personal Care Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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