

Beauty Success Maroc SA in Beauty and Personal Care (Morocco)

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Date: July 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B225F88B71AEN

Abstracts

Beauty Success Maroc is expected to focus its growth strategy by opening new stores in core locations in Morocco. This should be clearly noticeable thanks to its partnership with Marjane Holding. Expected new store openings should therefore take place in shopping centres. Furthermore, Beauty Success will increase brand awareness thanks to its website, enabling the company to increase its consumer base by reaching consumers living in small towns in Morocco.

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