

Beauty and Personal Care Packaging in Vietnam

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Abstracts

The increase in the number of COVID-19 cases in 2021 negatively affected the demand for colour cosmetics in Vietnam over 2020-2021. To curb the spread of the virus, the Vietnamese government put in place strict social distancing norms, which encouraged people to stay indoors and discouraged consumers from using colour cosmetics, especially lipstick, due to the wearing of masks. As a consequence, the packaging volumes of speciality cosmetic containers used for lipstick witnessed a decline over 20...

Euromonitor International's Beauty and Personal Care Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Glass and other recyclable materials set to gain popularity

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