

Beauty and Personal Care Packaging in the United Arab Emirates

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Abstracts

After a difficult year in 2020, packaging volumes of metal aerosol cans and squeezable plastic tubes used for sun care products improved over 2020-2021. This was because offices, schools, and other public places reopened in 2021, and tourists started to return to the country. As the United Arab Emirates is a hot country where UV radiation is high, consumers needed sun care products. This aided the growth of the category in 2021, and therefore benefited the associated packaging formats. The reope...

Euromonitor International's Beauty and Personal Care Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Hygiene remains important, driving packaging volumes in bath and shower

PROSPECTS AND OPPORTUNITIES

Depilatories packaging volumes set to rise as consumers carry out hair removal at home

More interest in sustainable pack types among consumers, companies and the government

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