

# Beauty and Personal Care Packaging in Switzerland

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## Abstracts

The nationwide COVID-19 lockdown was lifted in 2021, and hotels, restaurants, bars, workplaces, schools and other venues started reopening. As a result, consumer demand for depilatories improved considerably. The packaging volumes of blister and strip packs, folding cartons, metal aerosol cans, PET bottles and squeezable plastic tubes used for depilatories therefore increased over 2020-2021, as consumers wanted to return to their previous beauty standards. Following the increase in demand, brand...

Euromonitor International's Beauty and Personal Care Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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## Contents

BEAUTY AND PERSONAL CARE PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Resumption of mobility drives packaging volumes in depilatories and skin care

Hygiene remains important to consumers, driving oral care packaging volumes

Return of demand for smaller packaging solutions for portability

PROSPECTS AND OPPORTUNITIES

Colour cosmetics and sun care packaging volumes set to rebound

Consumers, companies and the government will drive packaging sustainability

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