

Beauty and Personal Care Packaging in Singapore

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Abstracts

While Singapore's economy took a hit from the trade disruptions due to measures taken to contain the spread of COVID-19 in 2020, overall growth in beauty and personal care packaging was only slightly lower than in 2019. While there was reduced consumption in a number of categories, such as fragrances and colour cosmetics packaging, concerns about maintaining optimal personal health and hygiene as a defence against infection helped drive sales in overall bath and shower packaging. Oral care, hair...

Euromonitor International's Beauty and Personal Care Packaging in Singapore report offers insight into key trends and developments driving packaging across the category.

Data coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Large pack sizes popular during the pandemic

Sustainability an increasingly important focus in beauty and personal care packaging

RECOVERY AND OPPORTUNITIES

Bath and shower to continue growing as hygiene concerns remain important

Trend towards natural and organic products will continue gaining ground

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