

Beauty and Personal Care Packaging in Saudi Arabia

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Abstracts

Packaging volumes of flexible plastic, glass bottles, HDPE bottles and squeezable plastic tubes used for facial care products increased over 2020-2021, owing to the reopening of offices, schools and other public places after COVID-19 restrictions. The gradual return of consumers to pre-pandemic conditions helped drive sales of such products, which in turn benefited packaging volumes. Within the pack types used for facial care packaging, HDPE bottles accounted for the highest share, owing to thei...

Euromonitor International's Beauty and Personal Care Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Sustainability likely to lead to packaging innovation

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