

Beauty and Personal Care Packaging in France

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Abstracts

The large size of the oral care packaging category in the French beauty and personal care industry can be attributed to a cultural emphasis on personal care and grooming, with oral health seen as an essential aspect of overall hygiene and beauty in France. The integration of beauty and health, along with innovations in oral care products and formulations, continue to fuel demand for suitable packaging that maintains the efficacy of the products and enhances the consumer experience.

Euromonitor International's Beauty and Personal Care Packaging in France report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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