

Beauty and Personal Care in Laos

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Abstracts

In 2022, sales are no longer impacted by the COVID-19 pandemic, with restrictions easing and consumers returning to pre-pandemic routines. This is boosting colour cosmetics and men's grooming, as consumers once again prioritise their appearance. Consumers are now being negatively impacted by global inflation, which are encouraging many low-income consumers to be more conservative with spending.

Euromonitor International's Beauty and Personal Care in Laos report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BEAUTY AND PERSONAL CARE IN LATVIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 1 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 2 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 3 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 4 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 5 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 6 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 7 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 8 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 9 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 10 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

MASS BEAUTY AND PERSONAL CARE IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers trade down as inflation bites

The competitive landscape is stable as established multinationals hold sway

Extensive distribution benefits mass

PROSPECTS AND OPPORTUNITIES

Price discounting and promotions key growth drivers

Multinationals continue to dominate

A more natural approach over the forecast period

CATEGORY DATA

Table 81 Sales of Mass Beauty and Personal Care by Category: Value 2017-2022

Table 82 Sales of Mass Beauty and Personal Care by Category: % Value Growth

2017-2022

Table 83 NBO Company Shares of Mass Beauty and Personal Care: % Value

2018-2022

Table 84 LBN Brand Shares of Mass Beauty and Personal Care: % Value 2019-2022

Table 85 Forecast Sales of Mass Beauty and Personal Care by Category: Value

2022-2027

Table 86 Forecast Sales of Mass Beauty and Personal Care by Category: % Value

Growth 2022-2027

PREMIUM BEAUTY AND PERSONAL CARE IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers trade down as inflation bites

L'Oréal and Coty maintain their leading positions in premium beauty and personal care

Premium facial care performs well

PROSPECTS AND OPPORTUNITIES

More positive outlook later in the forecast period

Growing competition from higher quality mass brands

Salon professional hair care performs strongly

CATEGORY DATA

Table 87 Sales of Premium Beauty and Personal Care by Category: Value 2017-2022

Table 88 Sales of Premium Beauty and Personal Care by Category: % Value Growth

2017-2022

Table 89 NBO Company Shares of Premium Beauty and Personal Care: % Value

2018-2022

Table 90 LBN Brand Shares of Premium Beauty and Personal Care: % Value

2019-2022

Table 91 Forecast Sales of Premium Beauty and Personal Care by Category: Value

2022-2027

Table 92 Forecast Sales of Premium Beauty and Personal Care by Category: % Value

Growth 2022-2027

BABY AND CHILD-SPECIFIC PRODUCTS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Degree of trading down, as inflation bites

Kimberly-Clark moves up to second place

Sun care registers highest growth

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

Key demographic trends will continue to hamper growth potential over forecast period

Consumers increasingly concerned about the environment

CATEGORY DATA

Table 93 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 94 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 95 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022

Table 96 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 97 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 98 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2019-2022

Table 99 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2019-2022

Table 100 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 101 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

Table 102 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027

BATH AND SHOWER IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lower volume sales, as fears about pandemic abate

Multinationals continue to dominate

Men's brands see healthy growth

PROSPECTS AND OPPORTUNITIES

Further fall in volume sales

Consumers look for clean labels with less additives

New ownership for local brand Dzintars could see it gain value share

CATEGORY DATA

Table 103 Sales of Bath and Shower by Category: Value 2017-2022

Table 104 Sales of Bath and Shower by Category: % Value Growth 2017-2022

Table 105 Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022

Table 106 NBO Company Shares of Bath and Shower: % Value 2018-2022

Table 107 LBN Brand Shares of Bath and Shower: % Value 2019-2022

Table 108 LBN Brand Shares of Premium Bath and Shower: % Value 2019-2022

Table 109 Forecast Sales of Bath and Shower by Category: Value 2022-2027

Table 110 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027

Table 111 Forecast Sales of Bath and Shower by Premium vs Mass: % Value

2022-2027

COLOUR COSMETICS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Colour cosmetics strong performer in 2022

L'Oréal further cements its leading position

Social media and clever use of technology changing the retail environment

PROSPECTS AND OPPORTUNITIES

Muted volume growth over forecast period

Clean movement gathers momentum

Convenience key driver of value sales

CATEGORY DATA

Table 11 Sales of Colour Cosmetics by Category: Value 2017-2022

Table 12 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 13 Sales of Colour Cosmetics by Premium vs Mass: % Value 2017-2022

Table 14 NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 15 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 16 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 17 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 18 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

Table 19 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value
2022-2027

DEODORANTS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Deodorants perform strongly in 2022

Multinationals have strong foothold

Sticks register highest growth

PROSPECTS AND OPPORTUNITIES

Negative outlook over forecast period

Potential for growth of premium deodorants, with a more natural positioning

Manufacturers focus on various different benefits to stimulate growth

CATEGORY DATA

Table 72 Sales of Deodorants by Category: Value 2017-2022

Table 73 Sales of Deodorants by Category: % Value Growth 2017-2022

Table 74 Sales of Deodorants by Premium vs Mass: % Value 2017-2022

Table 75 NBO Company Shares of Deodorants: % Value 2018-2022

Table 76 LBN Brand Shares of Deodorants: % Value 2019-2022

Table 77 LBN Brand Shares of Premium Deodorants: % Value 2019-2022

Table 78 Forecast Sales of Deodorants by Category: Value 2022-2027

Table 79 Forecast Sales of Deodorants by Category: % Value Growth 2022-2027

Table 80 Forecast Sales of Deodorants by Premium Vs Mass: % Value 2022-2027

DEPILATORIES IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal volume growth as maturity and population decline dampen volume sales

Growth of private label

Razors continues to account for most value sales

PROSPECTS AND OPPORTUNITIES

Negative constant value growth over forecast period

Women's razors and blades in need of innovation

Permanent hair removal long-term threat to depilatories

CATEGORY DATA

Table 20 Sales of Depilatories by Category: Value 2017-2022

Table 21 Sales of Depilatories by Category: % Value Growth 2017-2022

Table 22 NBO Company Shares of Depilatories: % Value 2018-2022

Table 23 LBN Brand Shares of Depilatories: % Value 2019-2022

Table 24 Forecast Sales of Depilatories by Category: Value 2022-2027

Table 25 Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

FRAGRANCES IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Premium outperforms mass

Leading players benefit from the shift to premium brands, while direct sellers offer value-for-money prices

Growing offering from apparel retailers

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Doubtful renaissance of Dzintars brand

E-commerce continues to gain value share

CATEGORY DATA

Table 26 Sales of Fragrances by Category: Value 2017-2022

Table 27 Sales of Fragrances by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Fragrances: % Value 2018-2022

Table 29 LBN Brand Shares of Fragrances: % Value 2019-2022

Table 30 LBN Brand Shares of Premium Men's Fragrances: % Value 2019-2022

Table 31 LBN Brand Shares of Premium Women's Fragrances: % Value 2019-2022

Table 32 Forecast Sales of Fragrances by Category: Value 2022-2027

Table 33 Forecast Sales of Fragrances by Category: % Value Growth 2022-2027**HAIR CARE IN LATVIA****KEY DATA FINDINGS****2022 DEVELOPMENTS**

In spite of high inflation, hair care registers growth

Multinationals continue to dominate

Styling agents see strong recovery

PROSPECTS AND OPPORTUNITIES

Minimal volume growth over forecast period

Product launches expected in the natural and organic sphere

Salon professional hair care performs relatively well

CATEGORY DATA

Table 34 Sales of Hair Care by Category: Value 2017-2022

Table 35 Sales of Hair Care by Category: % Value Growth 2017-2022

Table 36 Sales of Hair Care by Premium vs Mass: % Value 2017-2022

Table 37 NBO Company Shares of Hair Care: % Value 2018-2022

Table 38 LBN Brand Shares of Hair Care: % Value 2019-2022

Table 39 NBO Company Shares of Salon Professional Hair Care: % Value 2018-2022

Table 40 LBN Brand Shares of Salon Professional Hair Care: % Value 2019-2022

Table 41 LBN Brand Shares of Premium Hair Care: % Value 2019-2022

Table 42 Forecast Sales of Hair Care by Category: Value 2022-2027

Table 43 Forecast Sales of Hair Care by Category: % Value Growth 2022-2027

Table 44 Forecast Sales of Hair Care by Premium vs Mass: % Value 2022-2027

MEN'S GROOMING IN LATVIA**KEY DATA FINDINGS****2022 DEVELOPMENTS**

Degree of trading down, as inflation bites

Little change in the competitive landscape in 2022

2-in-1 products remain popular as men look for convenience

PROSPECTS AND OPPORTUNITIES

Muted performance over forecast period

Fragrances continue to account for most value sales

Men's grooming will become segmented and specialised

CATEGORY DATA

Table 45 Sales of Men's Grooming by Category: Value 2017-2022

Table 46 Sales of Men's Grooming by Category: % Value Growth 2017-2022

Table 47 Sales of Men's Razors and Blades by Type: % Value Breakdown 2019-2022

Table 48 Sales of Men's Skin Care by Type: % Value Breakdown 2019-2022

Table 49 NBO Company Shares of Men's Grooming: % Value 2018-2022

Table 50 LBN Brand Shares of Men's Grooming: % Value 2019-2022

Table 51 LBN Brand Shares of Men's Razors and Blades: % Value 2019-2022

Table 52 Forecast Sales of Men's Grooming by Category: Value 2022-2027

Table 53 Forecast Sales of Men's Grooming by Category: % Value Growth 2022-2027

ORAL CARE IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal volume growth as maturity and population decline dampen volume sales

Multinationals continue to dominate

Electric toothbrushes gaining value share

PROSPECTS AND OPPORTUNITIES

Marginal growth in what is a mature product area

New ownership for local brand Dzintars could see it gain value share

Barriers to entry remain strong

CATEGORY DATA

Table 54 Sales of Oral Care by Category: Value 2017-2022

Table 55 Sales of Oral Care by Category: % Value Growth 2017-2022

Table 56 Sales of Toothbrushes by Category: Value 2017-2022

Table 57 Sales of Toothbrushes by Category: % Value Growth 2017-2022

Table 58 Sales of Toothpaste by Type: % Value Breakdown 2018-2022

Table 59 NBO Company Shares of Oral Care: % Value 2018-2022

Table 60 LBN Brand Shares of Oral Care: % Value 2019-2022

Table 61 Forecast Sales of Oral Care by Category: Value 2022-2027

Table 62 Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

Table 63 Forecast Sales of Toothbrushes by Category: Value 2022-2027

Table 64 Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

SKIN CARE IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy volume growth, in spite of soaring inflation

Multinationals continue to lead

Dermocosmetic brands perform well

PROSPECTS AND OPPORTUNITIES

Minimal volume growth over forecast period

Shift towards multifunctional products over forecast period

Clean and natural labels more prevalent

CATEGORY DATA

Table 65 Sales of Skin Care by Category: Value 2017-2022

Table 66 Sales of Skin Care by Category: % Value Growth 2017-2022

Table 67 NBO Company Shares of Skin Care: % Value 2018-2022

Table 68 LBN Brand Shares of Skin Care: % Value 2019-2022

Table 69 LBN Brand Shares of Premium Skin Care: % Value 2019-2022

Table 70 Forecast Sales of Skin Care by Category: Value 2022-2027

Table 71 Forecast Sales of Skin Care by Category: % Value Growth 2022-2027

SUN CARE IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Star performer in 2022

No change in competitive landscape

Facial care products stealing some value share

PROSPECTS AND OPPORTUNITIES

Minimal volume growth over forecast period

Blurring of lines between skin care and sun care

Lidl could emerge as significant player

CATEGORY DATA

Table 112 Sales of Sun Care by Category: Value 2017-2022

Table 113 Sales of Sun Care by Category: % Value Growth 2017-2022

Table 114 Sales of Sun Care by Premium vs Mass: % Value 2017-2022

Table 115 NBO Company Shares of Sun Care: % Value 2018-2022

Table 116 LBN Brand Shares of Sun Care: % Value 2019-2022

Table 117 LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022

Table 118 Forecast Sales of Sun Care by Category: Value 2022-2027

Table 119 Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

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