

# **Beauty and Personal Care in Dominican Republic**

https://marketpublishers.com/r/BB199D6865FEN.html

Date: May 2023

Pages: 98

Price: US\$ 2,650.00 (Single User License)

ID: BB199D6865FEN

### **Abstracts**

The war in Ukraine had a negative impact, with the resultant energy crisis leading to high inflation and dampening volume sales somewhat. That being said, the appreciation of the Dominican peso against the US dollar tempered inflation slightly, making imports slightly less expensive. With this backdrop, beauty and personal care registered a double-digit increase in current value sales in 2022, though growth in constant value and volume sales was much more moderate. The higher prices led to a deg...

Euromonitor International's Beauty and Personal Care in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

MASS BEAUTY AND PERSONAL CARE IN DOMINICAN REPUBLIC

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Mass beauty and personal care remains nimble

Direct sellers dominate mass beauty and personal care

Increased availability of private label

PROSPECTS AND OPPORTUNITIES

Price discounting and promotions key growth drivers

Increased competition over the forecast period

A more natural approach over the forecast period

**CATEGORY DATA** 

Table 1 Sales of Mass Beauty and Personal Care by Category: Value 2017-2022

Table 2 Sales of Mass Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Mass Beauty and Personal Care: % Value 2018-2022

Table 4 LBN Brand Shares of Mass Beauty and Personal Care: % Value 2019-2022

Table 5 Forecast Sales of Mass Beauty and Personal Care by Category: Value 2022-2027

Table 6 Forecast Sales of Mass Beauty and Personal Care by Category: % Value

Growth 2022-2027

BEAUTY AND PERSONAL CARE IN DOMINICAN REPUBLIC

**EXECUTIVE SUMMARY** 

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 8 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 9 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 10 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 11 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 12 Penetration of Private Label in Beauty and Personal Care by Category: %

Value 2017-2022

Table 13 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 14 Distribution of Beauty and Personal Care by Format and Category: % Value



#### 2022

Table 15 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027 Table 16 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

**DISCLAIMER** 

**SOURCES** 

Summary 1 Research Sources



#### I would like to order

Product name: Beauty and Personal Care in Dominican Republic

Product link: https://marketpublishers.com/r/BB199D6865FEN.html

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/BB199D6865FEN.html">https://marketpublishers.com/r/BB199D6865FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970