

Beauty and Personal Care in Croatia

<https://marketpublishers.com/r/B46C9EBB474EN.html>

Date: May 2023

Pages: 102

Price: US\$ 2,650.00 (Single User License)

ID: B46C9EBB474EN

Abstracts

Beauty and personal care faced a very changeable sales period in 2022. On the positive side, public life had almost completely recovered from the effects of COVID-19 creating a stronger appetite for beauty and personal care products. In colour cosmetics and other beauty-related products, this was particularly important as consumers started going out again at night time and attended events during the day. However, the war in Ukraine and rising inflation heavily impacted current value sales, with...

Euromonitor International's Beauty and Personal Care in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SUN CARE IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sun care shows second year of strong progress

Premium self-tanning shows promising growth

Beiersdorf consolidates lead in sun care

PROSPECTS AND OPPORTUNITIES

Mass sun care to outperform premium sun care

Expansion of international tourism offers promising growth opportunities in sun care

Little change in distribution of sun care

CATEGORY DATA

Table 1 Sales of Sun Care by Category: Value 2017-2022

Table 2 Sales of Sun Care by Category: % Value Growth 2017-2022

Table 3 Sales of Sun Care by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Sun Care: % Value 2018-2022

Table 5 LBN Brand Shares of Sun Care: % Value 2019-2022

Table 6 LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022

Table 7 Forecast Sales of Sun Care by Category: Value 2022-2027

Table 8 Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN CROATIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 9 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 14 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 15 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth
2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Beauty and Personal Care in Croatia

Product link: <https://marketpublishers.com/r/B46C9EBB474EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B46C9EBB474EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970