

# Beatrice MMC in Beauty and Personal Care (Azerbaijan)

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Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B7C97DF0A8CEN

## Abstracts

Beatrice MMC is one of the leading players in the sale and distribution of beauty and personal care products in Azerbaijan, with its main strategy being to offer consumers the best products at reasonable prices. Over the forecast period, Beatrice MMC will further focus on developing its retail chain. Retail activities will see further development and strengthening. Beatrice is set to remain among the leading beauty specialist retailers thanks to the high quality of its service, its wide choice.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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