

Beaphar Belgium Bvba in Pet Care (Belgium)

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Abstracts

Beaphar Belgium was created in 1987 as the result of a partnership between Beaphar and Laboratoire Van Nielandt, a laboratory which initially aimed to manufacture pet healthcare products for birds, mainly pigeons. The alliance between these two companies enabled Beaphar Belgium to diversify into pet healthcare, and the company quickly gained the leading position in pet healthcare and pet dietary supplements, as it established a national distribution network throughout Belgium.

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