

BDZ EAD in Travel and Tourism (Bulgaria)

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Date: July 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BD0CE481668EN

Abstracts

Although the state-owned railway operator in Bulgaria is in a bad financial state, in 2002, BDZ's strategy changed as the company began restructuring and modernising with the ultimate goal of winning back its customer base. As of 2013, the company was still recording operational losses despite improvements in the balance sheet caused by growth in cargo transportation. The management of the company, together with the Transport Minister, has announced that it will add a business-class carriage to.

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