

BDS Vending Solutions Ltd in Retailing (Ireland)

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Abstracts

The company is currently focusing on offering healthier food options in its vending machines after changes were made to legislation in Ireland and the rising need to promote healthy options, without the use to offer its traditional options of confectionery and sweet and savoury snacks. The move towards healthier products has been driven by the Snack Sense brand. Under the Irish government's Healthy Vending Policy, all packaged food and packaged drinks vending machines must now stock a minimum...

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