

BDO Unibank Inc in Financial Cards and Payments (Philippines)

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Abstracts

BDO Unibank plans to open up 40 to 50 branches nationwide, 10 of which will be under its newly acquired Citibank Savings. The bank plans to create a presence in untapped regions, especially in rural areas. In addition, BDO Unibank is poised to acquire the trust business of Deutsche Bank AG, Manila. BDO Unibank is also poised to revolutionise consumer payment experiences through its BDO Unibank payWave card, which was launched in early 2014.

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