

# BCD Holdings NV in Travel and Tourism (Netherlands)

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## Abstracts

Until recently, BCD Holdings engaged in a broad range of activities. However, during 2013 the company enacted its new strategy of focusing its approach. This involved the company divesting some of its subsidiaries and it withdrew almost completely from the wholesale market for air transportation tickets with the sale of Airtrade Holland, its major air ticket wholesaling company. The company also sold its travel technology company TRX. BCD had already sold its share in its Dutch travel agencies...

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