

BC Card Co Ltd in Consumer Finance (South Korea)

<https://marketpublishers.com/r/BE8569D3270EN.html>

Date: March 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BE8569D3270EN

Abstracts

BC Card is expected to focus on expanding its payment service network globally over the coming years. BC Card was the first player in South Korea to form a partnership with China Union Bank and in 2012 the company invested in aggressive marketing for its BC-UnionPay card. Also, BC Card set-up an online payment system 'UnionPay Online Payment' in alliance with China UnionPay. With this system, consumers can use UnionPay cards that were issued in China at domestic online shopping mall sites. The...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 BC Card Co Ltd: Key Facts

Summary 2 BC Card Co Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 3 BC Card Co Ltd: Competitive Position 2011

I would like to order

Product name: BC Card Co Ltd in Consumer Finance (South Korea)

Product link: <https://marketpublishers.com/r/BE8569D3270EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE8569D3270EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970