

Bayer in Consumer Health (World)

<https://marketpublishers.com/r/B0C88BC1D5D4EN.html>

Date: February 2021

Pages: 32

Price: US\$ 570.00 (Single User License)

ID: B0C88BC1D5D4EN

Abstracts

Bayer maintained its status as a leading global consumer health company in 2020. The company continued to see steady growth in its renowned OTC brands, despite the impact of COVID-19. Against the backdrop of COVID-19, vitamins have been a central focus for consumers, due to rising interest in prevention and holistic health outcomes, and Bayer's abundant product portfolio is well placed to benefit from this rising demand.

Euromonitor International's Bayer in Consumer Health (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Health industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Scope of the Report
Introduction
State of Play
Exposure to Future Growth
Competitive Positioning
Cough, Cold and Allergy (Hay Fever) Remedies
Vitamins and Dietary Supplements
Key Findings
Appendix
APPENDIX

I would like to order

Product name: Bayer in Consumer Health (World)

Product link: <https://marketpublishers.com/r/B0C88BC1D5D4EN.html>

Price: US\$ 570.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B0C88BC1D5D4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970