

# Bayer Consumer Care BV in Consumer Health (Netherlands)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B4322FD268BEN

## Abstracts

Bayer Consumer Care is part of the German pharmaceutical multinational Bayer AG. The company is not present only in consumer health, but also has broad range of pharmaceutical products, animal health products and crop science products. Bayer Consumer Care restructured its subdivisions, leading to Bayer Animal Health moving into its own business unit. This left Bayer Healthcare with three subdivisions: Pharmaceuticals, Consumer Health and Crop Science.

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